



Department of Business Administration

008/DBA/গবেষণা কর্মকান্ডের তথ্যাদি (২০১০ হতে ২০২০ সাল পর্যন্ত)

Date: 22 March 2021

Reference:

A. 001/Aca/07 (13)/গবেষণা কর্মকান্ডের তথ্যাদি (২০১০ হতে ২০২০ সাল পর্যন্ত)/Dated:24 March 2021

গবেষণা কর্মকান্ডের তথ্যাদি (২০১০ হতে ২০২০ সাল পর্যন্ত)

Sl No.	Name of the Researcher with Designation	Title of the Research Work	Area of Research	Year of Completion/ Ongoing	No. of Research Work Published	Name of the Journal (If the research work is published)	Impact Factor of Journal	Journal/ Publication link	Remarks
	Dr. Md. Tahidur Rahman Associate Professor	Impact of fixed assets revaluation on booms, bubbles, and busts in Bangladesh stock market: An analysis of investors' perceptions	Accounting & Finance	2020 (Copyediting Stage)	17				Review Completed
		Timing, recurrence, and effects of fixed assets revaluation: Evidence from Bangladesh	Accounting & Finance	2020 (Published in 2021)		International Journal of Economics and Financial Issues		http://www.econjournals.com/index.php/ijefi/article/view/10828	Indexed in ABDC
		The impact of Shariah supervisory board and Shariah audit committee on CSR adoption at Islamic banks	Banking	2020 (Published in 2021)		Journal of Asian Finance, Economics and Business		https://www.jafeb.org/journal/viewFullTextArchive.do	Indexed in Scopus & Web of Science
		Exploration of IPO motives, oversubscription and flotation costs: Evidence from Bangladesh	Accounting & Finance	2020		International Journal of Management,		http://www.ijmae.com/article_124841.html	Indexed in Publons (Web of Science)



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					Accounting, and Economics			
		Company-specific characteristics and market-driven fixed asset revaluation in an emerging Asian economy	Accounting & Finance	2020	Management & Accounting Review		https://arionline.uitm.edu.my/ojs/index.php/MAR/article/view/1439	Indexed in Scopus & ABDC
		Matching accounting curricula with market demands: A study on the University of Rajshahi in Bangladesh	Accounting & Education	2020	Archives of Business Research		https://journals.scholarpublishing.org/index.php/ABR/article/view/9399	N/A
		Does fixed asset revaluation create avenues for financial numbers game? Evidence from a developing economy	Accounting & Finance	2020	Journal of Asian Finance, Economics and Business		https://doi.org/10.13106/jafeb.2020.vol7.no9.293	Indexed in Scopus & Web of Science
		Factors influencing subscription of IPO in Bangladesh	Accounting & Finance	2017	International Journal of Economics, Management and Accounting		https://journals.iium.edu.my/enmjournals/index.php/enmj/article/view/480	Indexed in Web of Science
		Revaluation of fixed assets before IPO: A study on textile industry in Bangladesh	Accounting & Finance	2017	Journal of Finance and Accounting		http://www.sciencepublishinggroup.com/journal/paperinfo?journalid=171&doi=10.11648/j.jfa.20170505.14	
		Creating shared value at Dutch-Bangla Bank Limited in Bangladesh	Banking	2017	American Journal of Theoretical and Applied Business		http://www.sciencepublishinggroup.com/journal/paperinfo?journalid=328&doi=10.11648/j.ajtab.20170303.13	



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		Impact of firm's financial leverage on cash flow ratio: A comparative study between MNCs and domestic companies listed on DSE	Accounting & Finance	2017		Journal of Finance and Accounting	http://www.sciencepublishinggroup.com/journal/paperinfo?journalid=171&doi=10.11648/j.jfa.20170505.11	
		Stock market crash in Bangladesh: The money making psychology of domestic investors	Accounting & Finance	2017		American Journal of Theoretical and Applied Business	http://www.sciencepublishinggroup.com/journal/paperinfo?journalid=328&doi=10.11648/j.ajtab.20170303.12	
		Role of agriculture in Bangladesh economy: Uncovering the problems and challenges	Business & Economics	2017		International Journal of Business and Management Innovation	https://www.ijbmi.org/papers/Vol(6)7/Version-3/E0607033646.pdf	
		Real estate financing in Bangladesh: A study on Sylhet Metropolitan City	Business & Economics	2017		IOSR Journal of Economics and Finance	http://www.iosrjournals.org/iosr-jef/papers/Vol8-Issue3/Version-3/A0803030109.pdf	
		Readymade garment industry in Bangladesh: growth, contribution and challenges	Business & Economics	2017		IOSR Journal of Economics and Finance	http://www.iosrjournals.org/iosr-jef/papers/Vol8-Issue3/Version-1/A0803010107.pdf	
		Influence of corporate attributes on the magnitude of disclosure by private commercial banks in Bangladesh	Accounting	2016		Journal of Business and Technology (Dhaka)	https://www.banglajol.info/index.php/JBT/article/view/34245	
		Disclosure practices of private commercial banks in Bangladesh: A study on the three generations	Accounting	2016		Journal of Business Research	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3758536	



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		Making Teletalk a healthy competitor among the mobile phone operators in Bangladesh	Business	2010		Journal of Business and Technology (Dhaka)		https://www.banglajol.info/index.php/JBT/article/view/9985	
2	Dr. Fatema Johara Associate Professor	Assessing Dimensions of Perceived Business Success among Malaysian and Bangladeshi SMES' Owners	Entrepreneurship	under review process		Int. J. of Productivity and Quality Management			
		Job Stress and Engagement in Academia: Does Islamic Work Ethics intervene? A Cross-Country Analysis	Organization Behaviour	Editing Stage					
		How do social media literacy, and knowledge and awareness of COVID-19 influence faculty resilience? Moderating effect of coping behavior	Organization Behaviour	2021		<i>Impact of Infodemic on Organizational Performance.</i>		https://www.igi-global.com/book/impact-infodemic-organizational-performance/261121?fbclid=IwAR2o0noItwxVLP5-B6ip3nVTCDDdqw-UzwKVO9CF3s2hNCnlbPXRoMtOJG0#table-of-contents	
		Does Workplace Fun Influence Employee Deep Acting? A Moderated Mediation Model in the Event Industry	Organization Behaviour	Editing Stage		<i>Advances in Events Research Book Series. Routledge, UK.</i>			
		How do social media literacy, psychological capital, and work engagement influence the employees' morale in Event and Tourism Industry?	Organization Behaviour	Editing Stage	16	<i>Application of Technology in Events Research Book Series. Springer, Singapore</i>			



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Evaluating Social Engagement Through Talent Management Practices.	Organization Behaviour	2020	<i>Tourism Policy and Planning in Bangladesh (pp. 193-204). Springer, Singapore.</i>		https://link.springer.com/chapter/10.1007/978-981-15-7014-8_12
Assessing a sustainable higher educational institution through talent management practices and Islamic work ethics	Organization Behaviour	2020	<i>1. International Journal of Sustainable Strategic Management, 8(1), 49-76.</i>	ABDC & ERA	https://www.inderscienceonline.com/doi/abs/10.1504/IJSSM.2020.105604
Assessing dimensions of entrepreneurial competencies: a type ii (reflective-formative) measurement approach using pls-sem	Entrepreneurship	2020	<i>1. Journal of Sustainability Science and Management, 15(2), 108-145.</i>	0.63	https://jssm.umt.edu.my/wp-content/uploads/sites/51/2020/03/11_15.2.pdf
Assessing perceived business success as a reflective-formative (Type II) second-order construct using PLS-SEM approach	Entrepreneurship	2019	<i>1. Journal of Sustainability Science and Management, 14(5), 84-114.</i>	0.63	https://jssm.umt.edu.my/wp-content/uploads/sites/51/2019/10/7-14.5.pdf
Ecological Perspective of Firm Innovation: Implications for Entrepreneurship Success	Entrepreneurship	2018	1. ISI proceedings of International Conference on Business Sustainability and Innovation.	ISI Proceedings	https://www.europeanproceedings.com/article/10.15405/epsbs.2019.08.13
Corruption and Institutional Integrity: The case of Bangladesh	Governance	2018	<i>Journal of Engineering Technologies and Management</i>		https://www.granthaalayahpublication.org/ijetmr-ojms/index.php/ijetmr/artic



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					<i>Research, 5(2), 133-142</i>		le/view/15_IJETMR18_A02_263	
	Employee Retention, Market orientation, and Organizational Performance – An Empirical Study,	Organization Behaviour	2018		<i>1. International Academic Journal of Business & Management, 5(3), 176-187.</i>		https://core.ac.uk/download/pdf/159510915.pdf	
	Determinants of Future Entrepreneurship and Entrepreneurial Intention	Entrepreneurship	2017		<i>1. Global Business and Management Research: An International Journal, 9(4), 80-95</i>	ERA	https://d1wqtxts1xzle7.cloudfront.net/55354099/V9N4s_gbmr.pdf?1513933981	
	Effectiveness of Internal Audit in Private Commercial Banks of Bangladesh	Accounting	2016		<i>1. Premier Critical Perspective, 2(1), 59-75</i>		Offline	
	<i>HR standards, Road Accident and Trade Unionism in Transport Sector of Bangladesh,</i>	Organization Behaviour	2013		<i>1. Contemporary Management Challenges Global & Bangladesh Perspectives, 1(1), 83-96</i>		Offline	
	Global Recession and the Road Transport Sector of Bangladesh	Organization Behaviour	2012		<i>Bangladesh Economic Association</i>		Offline	
Mohammad Shariful Islam	Exploring the Role of Union Digital Center to Managing Information Services in Rural Development of Bangladesh	Management	2020	16	Bangladesh Journal of Public Administration, 28 (2)		http://bjpa.bpatc.org.bd/bjpa/index.php/bjpa/article/view/107	



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Assistant Professor	The Impact of eHRM Practice on Organizational Performance: Investigating the Effect of Job Satisfaction of HRM Professionals	Electronic HRM	2020	Journal of Computer Science, 16(7)	https://www.thescipub.com/abstract/jcssp.2020.983.1000	SCOPUS, CrossRef, J-gate, Thompson Gale etc
	Human Resources Outsourcing in Bangladesh- An Empirical Study	Human Resources Management	2019	Dhaka University journal of Business Studies, 40(2), Faculty of Business Studies, University of Dhaka.	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3640269	
	Leadership Styles Navigate Employee Job Performance	Human Resources Management	2019	The Comilla University Journal of Business Studies, 5(1), Comilla University	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3504262	
	Effective Factors of Service Marketing on Tourist Satisfaction	Service Marketing	2019	Asian Social Science, 15(7)	http://www.ccsenet.org/journal/index.php/ass/article/view/0/39938	ABDC, Publons, J-gate, RePec, EBSCOhost
	Emerging Role of Electronic Human Resources Management Functions in Bangladesh - A Critical Review	Electronic HRM	2018	Prime University Journal, 12 (9), ISSN: 1995-5332.	https://www.primeuniversity.edu.bd/081018/?f_action=journal_1&dep=journal_1&rr=crhp&action=54&cat=v12n1	



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	Factors Leading to Market Segmentation of Fashion House Business Based on Customer Behavior: Evidence from Bangladeshi Fashion Industry	Service Marketing	2017		International Journal of Business and Technopreneurship, 7(3). University of Malaysia Perlis, ISSN 2231-7090.	https://ijbt.unimap.edu.my/images/stories/IJBT%20No%203%202017/IJBT_Vol7_Oct_2017_3_251-272.pdf	google scholar, malaysian citation center, Asain digital library
	Evaluating the practices of electronic Human Resources Management as a key tool of technology driven Human Resources Management function in organizations: A Comparative study in public sector and private sector enterprises of Bangladesh	Electronic HRM	2016		IOSR Journal of Business and Management (IOSR-JBM), 8(11).	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2958055	
	Creating Opportunities to Developing Leadership in Private Sector Enterprises of Bangladesh-A Study in Airlines/Shipping/Freight Forwarding Industry	Human Resources Management	2016		European Journal of Business & Management, 8(35)	https://www.iiste.org/Journals/index.php/EJBM/article/view/34464	CrosRef, EBSCO, indexcopurnic us etc
	Theory and Practices of NGO Management: A study & overview on some NGOs in Bangladesh	Management	2016		LAMBERT academic publications, Germany. ISBN: 978-3-659-92910-6.	https://www.amazon.com/Theory-Practices-NGO-Management-Bangladesh/dp/3659929107	Book
	Understanding Domestic Workers Protection & Welfare Policy of Bangladesh and evaluating its applications to managing informal sector workforces	Employment Law	2016		Journal of Asian Business Strategy, 6(1)	https://ideas.repec.org/a/asia/joabsj/2016p246-266.html	google scholar, crossRef, RePwc, EconBiz
	Emerging role of E-HRM to optimize Human Resources Management functions-A study on service industry of Bangladesh	Electronic HRM	2015		Bangladesh Research Publication Journal, 11(3)	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2958601	



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		Bangladesh Labor law–A new hope for Private sector workforces,	Labour/Em ployment law	2015		The Chartered Secretary, XVIII (3). A Corporate Professional Journal published by The Institute of Chartered Secretaries of Bangladesh (ICSB). ISSN: 1998-1597	offline	
		Prospects of Human Resources Development initiative in national Budget: A Bangladesh Perspective,	Human Resources Management	2015		Global Journal of Management and Business Research: Administration and Management, 15(12)	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2958601	
		Promoting Bangladesh Labor Law to Managing Human Resources in Enterprises: Perspectives & Challenges	Labour/Em ployment law	2015		International Journal of Advances in Management and Economics, 4(2)	https://www.managementjournal.info/index.php/IJAME/article/view/145	google scholar, indexcopernicus, CrossRef
		Human Resources Management practices in aviation industry of Bangladesh-Update and Evaluations,	Human Resources Management	2012		Journal of Institute of Islamic Educations and Research, Islamic University, 8 (2). Kushtia	offline	
4	Mr. Riduanul Mustafa Assistant Professor	Quest for a Valid Phillips Curve in the Long Run: An Empirical Approach	Economics	2017	7	International business research	http://www.ccsenet.org/journal/index.php/ibr/article/view/67278	
		Effects of remittance and FDI on the economic growth of Bangladesh	Economics	2017		International Journal of Economics, Business and	http://ijebmr.com/link/118	



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						Management Research			
		Inflation and Unemployment relationship in the long run : A Comparative study	Economics	2017		Actual problem of economics	0.2	https://eco-science.net/en/downloads/	
		Revisiting the Existing Credit Rating Methods of Small and Medium Enterprises	Small enterprises	2017		Indonesian Journal of Business Finance and Accounting.		https://www.researchgate.net/publication/324773901_Revisiting_the_Existing_Credit_Rating_Methods_of_Small_and_Medium_Enterprises	
		Financial Inclusion - A Comparative Study on South Asia	Finance	2018		Business excellence and management		http://beman.ase.ro/no74/nr74.htm	
		Bank Efficiency in Bangladesh- A slack Based network DEA Analysis	Economics and finance	2020		Journal of Economic Studies	4.76	https://www.emerald.com/insight/content/doi/10.1108/JES-01-2019-0029/full/html	
		Revisiting the Impact of Mobile Banking in Financial Inclusion among the Developing Countries	Economics and finance	2021		International journal of financial research	0.2	http://www.sciedupress.com/journal/index.php/ijfr/article/view/18788	
		Fintech in Financial Inclusion: From Bibliometric Analysis to Future Research Directions"	Finance	2021		Int. journal of operational research	0.66		
		Economic Growth and Human Development: A Bibliometric Review	Economics	Ongoing					
5	Mr. Md. Ariful Haque	Impact of Social Media on Consumer Purchase Decision: Effect of Brand Attitude, Customer Engagement, and Brand Equity	Marketing	Ongoing	3	Comilla University Journal of Business Studies			Review Completed



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	Chowdhury Assistant Professor	Impact of Shariah Supervisory Board and Shariah Audit Committee on CSR Adoption at Islamic Banks	CSR	2021		Journal of Asian Finance, Economics and Business	https://www.koreascience.or.kr/article/JAKO202106438543401.pdf
		Influence of Personality Traits and social Norms on Entrepreneurial Intentions of Business Administrations' students of Sylhet	Entrepreneurship	2018		IOSR Journal of Business and Management	https://www.iosrjournals.org/iosr-jbm/pages/20(1)Version-7.html
		Factors Influencing Customer Satisfaction in Online shopping: A study on Sylhet Metropolitan City	E-commerce	2017		NEUB Journal	
6	Mr. Azaz Zaman Assistant Professor	Evaluating the Effectiveness of Stewardship Theory over Agency Theory in Emerging Markets: Evidence from Bangladesh.	Corporate Governance	2021	8	BAIUST Academic Journal (BAJ)	https://journal.baiust.edu.bd/wp-content/uploads/2021/03/Article-11.pdf
		Trends in Using Social Media by Bangladeshi University Students: Evidence from Cumilla.	Consumer Behaviour	2021		BAIUST Academic Journal (BAJ)	https://journal.baiust.edu.bd/wp-content/uploads/2021/03/Article-13.pdf
		Branding Good Corporate Governance: A Pathway to Strengthen Investors' Perception and Brand Equity.	Corporate Governance	2019		Economics and Management Engineering, WASET	https://publications.waset.org/10010400/branding-good-corporate-governance-a-pathway-to-strengthen-investors-perception-and-brand-equity
		Investment Trend Analysis of Dhaka Stock Exchange: A Comparative Study.	Investment Analysis	2019		Economics and Management Engineering, WASET	https://publications.waset.org/10010434/investment-trend-analysis-of-dhaka



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							stock-exchange-a-comparative-study	
		The Quest for an Energy-Secured Bangladesh. Journal of State University of Bangladesh.	Energy Economics	2018		State University of Bangladesh Journal.		
		Defining Green Finance: From Obscurity to Applications.	Green Finance	2017		SUB Journal of Sustainable Environment and Development.		
		Rural Electrification in Bangladesh: Overview, Challenges and the Way Forward.	Energy Economics	2016		Prospects & Challenges of Connectivity & Trading in Power & Energy (Book Chapter).		
		How do Psychological Capital, Social Media Literacy, and Remote Engagement Influence Students' Morale?	Distance Learning	Ongoing		Yet to get published.		
		Craving for Alternative Financing in 4IR: Why are Crowdfunding campaigns Failing in Bangladesh?	Start-up Financing	Ongoing		Yet to get published.		
		Impact of Foreign Remittance on social and business activities in Bangladesh: An empirical Study	Foreign Remittance			Global Journal of Business Management and Social Science	Offline	
7	Ms. Ummahani Akter Assistant Professor	Strategic Planning Of Hospitality & Tourism: A Study Of Cox's Bazar, Bangladesh	Hospitality & Tourism	2019	3	Journal of Tourism Research	https://www.researchgate.net/publication/336868441_STRATEGIC_PLANNING_OF_HOSPITALITY_TO_URISM_A_STUDY_OF_C	



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								<u>OX'S BAZAR BANGLA DESH</u>	
		Revisiting the Impact of Mobile Banking in Financial Inclusion among the Developing Countries	Economics and finance	2021		International journal of financial research	0.2	http://www.sciedupress.com/journal/index.php/ijfr/article/view/18788	
8	Ms. Mohinur Akter Assistant Professor	Academic Capabilities of Higher Education Institutions in Bangladesh	Academic Development	2015		Africa Development and Resources Research Institute Journal		https://journals.adrri.org/index.php/adrri/article/view/202	
		The Impact of Promoting Bangladesh Tourism through Social Media: Theoretical Perspectives and Empirical Evidence	Social Media Marketing	2020		International Journal of Economics, Business and Management Research		https://ijebmr.com/link/655	
		Factors Affecting Customer Satisfaction Level for Green Banking Practices in Banks of Bangladesh	Customer Satisfaction and Green Banking	2020	3	BAIUST Academic Journal (BAJ).		https://journal.baiust.edu.bd/wp-content/uploads/2021/03/Article-12.pdf	
9	Ms. Rebaka Sultana Lecturer	Effective factors of Service Marketing Mix on Tourist Satisfaction: A Case Study.	Marketing Mix and Tourist Satisfaction	2019		ABDC Journal, published by Canadian Center of Science and Education, Asian Social Science.			
		Green Human Resource Management: An Effective Practice in Workplace to Attain Environmental Sustainability	Green HRM and Environmental	2020		The Comilla University Journal of Business Administration			



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			Sustainability						
10	Mr. Mohammad Faruk Lecturer	Factors affecting the Adoption Intention of Big Data Analytics: An Exploratory Analysis in Bangladeshi Context	Big Data Analytics	2019	1	The Jahangirnagar University Journal Of Business Research	https://iba-ju.edu.bd/volume-20-article-2/		
		Factors Motivating People to Eat Outside in a Restaurant: An Analysis in Dhaka City	Consumer Behaviour	2020	2	Pabna University Of Science And Technology Studies			
		Trends in Using Social Media by Bangladeshi University Students: Evidence from Cumilla	Digital Consumer Behaviour	2020	3	BAIUST Academic Journal (BAJ).	https://journal.baiust.edu.bd/wp-content/uploads/2021/03/Article-13.pdf		
11	Ms. Farhana Jesmin Lecturer	Trends in Using Social Media by Bangladeshi University Students: Evidence from Cumilla	Social Media usage Pattern	2020		BAIUST Academic Journal (BAJ).	https://journal.baiust.edu.bd/wp-content/uploads/2021/03/Article-13.pdf		
12	Ms. Shayla Tazminur Lecturer	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
13	Ms. Kazi Sadia Hasin Lecturer	How do Psychological Capital, Social Media Literacy, and Remote Engagement Influence Students' Morale?	Distance Learning	Ongoing		N/A			
		Craving for Alternative Financing in 4IR: Why are Crowdfunding campaigns Failing in Bangladesh?	Start-up Financing	Ongoing		N/A			
14	Ms. Fatema Tuz Zuhora Lecturer	"Craving for Alternative Financing in 4IR: Why are Crowdfunding campaigns Failing in Bangladesh?"	Finance	Ongoing					



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15	Mr. Sheikh Yasir Arafat Lecturer	On the Development of EWMA Control Chart for Inverse Maxwell Distribution	Statistical Process Control	2021	4	Journal of Testing and Evaluation	https://doi.org/10.1520/JTE20190082	
		On Designing a New Control Chart for Rayleigh Distributed Processes with an Application to Monitor Glass Fiber Strength		2020		Communications in Statistics – Simulation and Computation	https://doi.org/10.1080/03610918.2019.1710192	
		Inverse Maxwell Distribution and Statistical Process Control: An Efficient Approach for Monitoring Positively Skewed Process		2020		Symmetry	https://www.mdpi.com/2073-8994/13/2/189	
		EWMA Control Chart for Inverse <i>Rayleigh</i> Distribution				Quality and Reliability Engineering International		Under Review
		Future Demographic Ageing Points in Bangladesh with Focus on Economic and Social Aspects	Demography	2021		Journal of Biomedical Analytics		Accepted
16	Mr. Md. Yousuf Ahammed Lecturer	A Study of the Impact of the Post-Purchase Communication on Customer Loyalty from Online Business Perspective	Marketing & Communication	2018	1	International journal of Entrepreneurship and development studies	http://ijeds.org/index.php?journal=ijeds&page=article&op=view&path%5B%5D=193	
17	Mr. Mohammed Tarek Aziz Lecturer	N/A	N/A	N/A	N/A	N/A	N/A	N/A

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বাংলাদেশ আর্মি ইন্টারন্যাশনাল ইউনিভার্সিটি অব সায়েন্স এন্ড টেকনোলজি (বিএআইইউএসটি), কুমিল্লা সেনানিবাস
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